


# THE Communications DOCTOR™



TRANSFORMATIONAL *Keynotes*  
SUPER-CHARGED *Workshops*  
POWERFUL *Coaching*



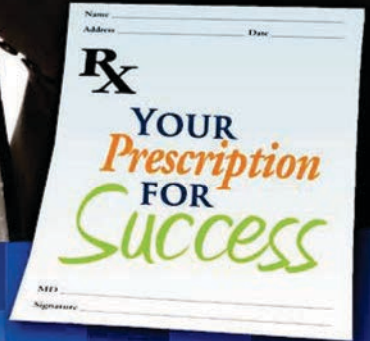
## A *Positive* COMMUNICATIONS CATALYST

Internationally recognized healthcare communications expert, Susanne Gaddis, PhD, CSP and CEO of The Communications Doctor, recognizes that there is an epidemic of unhealthy interactions in today's society. The good news is – she offers a remedy – Prescriptions for Effective Communication that will engage your mind, touch your life and help your organization foster a climate for healthy communications.

Described as an “inspired, effective and positive force,” Susanne boldly confronts issues that impact the health of your organization. Dr. Gaddis dispenses strong medicine. Her presentations are packed with strategies and solutions that will have a positive and profound impact on how you communicate at work.

## *Susanne* GADDIS, PHD, CSP, CEO IS A CERTIFIED SPEAKING PROFESSIONAL

The CSP designation is the most sought-after and visible measure of professionalism in the speaking business. Awarded by the National Speakers Association, the CSP designation is held by less than 650 professional speakers worldwide.



“THE *Right* WORDS  
AT THE *Right* TIME  
CAN CHANGE A LIFE  
FOREVER.”

- SUSANNE GADDIS, PHD, CSP, CEO

Renew your enthusiasm for life and work!

BOOK

*Susanne* GADDIS TODAY!

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## *Susanne's* DYNAMIC, Results-Producing TOPICS:

- MASTER YOUR MOMENTS – MASTER YOUR LIFE  
How to Make the Most of Every Moment
- EGO BOOSTERS VS. EGO BUSTERS  
How to Create a Culture of Communications Excellence
- CHANGE YOUR ATTITUDE - CHANGE YOUR LIFE  
How to Create a Powerful and Positive Transformation
- COMMUNICATE YOUR WAY THROUGH CHANGE  
And Why It Doesn't Have to Be As Hard As We Make It!
- ALL STRESSED-UP AND NOWHERE TO GO!  
A Strengths-Based Approach to Thriving Personally and Professionally
- CONNECTIVITY AND COMMUNICATION  
How to Use Verbal and Non-Verbal Skills to Connect on a Higher Level
- LEADERSHIP 'MUST HAVE' SKILLS  
FOR MANAGERS & SUPERVISORS  
Communication Strategies for Today's Leaders

WWW.COMMUNICATIONSDOCTOR.COM

## WHAT HEALTHCARE PROFESSIONALS ARE SAYING ABOUT

**Susanne GADDIS**

PHD, CSP, CEO

“The enthusiasm you showed helped to start our conference with a BANG! The way you mixed humor with a motivational message was incredible. Thanks for making us look great!”

**MARY LOWDERMILK**

Conference Director, North Carolina Society of Hospital Volunteers

“In my 43 years as a nurse, I've attended many programs on communications. This was one of the best programs I've ever attended. Dr. Gaddis has an exciting way of presenting information which keeps you enthralled.”

**JAN HAAS, RN**

Executive Director, The Virginia Nurses Association

“I've had numerous people stop me in the hallways with very positive feedback. Many of our participants asked to have you come back and speak at our conference again next year.”

**RITA PATTON**

Chairperson, Administrative Professionals Conference Committee, UNC Healthcare Systems

“I know that great companies are the result of great people with superb execution. Our investment with you towards the development of our people has resulted in immediate and ongoing positive returns.”

**PHIL MEEKS**

Director, Pharmaceutical Development  
Cardinal Health

WITH **Every** WORD  
AND **Every** ACTION,  
WE **POSITIVELY** AFFECT OR  
NEGATIVELY INFECT OTHERS!

- SUSANNE GADDIS, PHD, CSP, CEO

RENEW YOUR ENTHUSIASM FOR LIFE AND WORK

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## WHAT DO *these* HEALTHCARE Organizations HAVE IN COMMON?

American Nurses Association  
Aspirus Wausau Hospital  
Blue Cross & Blue Shield  
Calvert Regional Memorial Hospital  
Cardinal Healthcare  
Carolinas Healthcare System  
DaVita  
Duncan Regional Hospital  
East Texas Medical Center  
Gambro Healthcare, Inc  
Hillcrest Medical Center  
Integrus Healthcare  
Lillian M. Hudspeth Hospital  
Mayo Clinic Health System  
Mead Johnson  
Mercy Healthcare  
Mission Hospitals Cancer Program  
Mississippi Nurses Association  
Neil Medical Group  
New Mexico Nurses Association  
New River Valley Medical Center  
Norman Regional Health System  
NC Association of -  
Hospital Access Managers  
NC Nurses Association  
NC Society of Hospital Volunteers  
NC Medical Association  
Oklahoma Case Management Association  
Oklahoma Hospice and Care  
Pitt County Memorial Hospital  
ProHealth Care, Inc.  
Rex Hospital  
Shannon Medical Center  
Southeast Area Health Education Center  
Southeastern Fitness Alliance  
Sparks Health System  
Texas Children's Hospital  
University of North Carolina Hospitals  
Virginia Nurses Association  
Waukesha Memorial Hospital  
Wilson Medical Center  
Wisconsin Nurses Association

THESE HEALTHCARE ORGANIZATIONS HAVE  
IMPROVED THEIR COMMUNICATIONS BY  
PARTNERING WITH:

THE  
**Communications**  
**DOCTOR**™

Keynotes. WORKSHOPS. Coaching.