



## POWERFUL PRESENTATION SKILLS

MASTERING THE 'STAGE' AND CREATING CONNECTION

In today's hyper-connected, information-driven world, having the ability to deliver OUTSTANDING, PERSUASIVE and MEMORABLE PRESENTATIONS is CRITICAL to your success. Whether delivering a presentation to one or to thousands, the skills that you'll learn in this highly-interactive and participatory course will result in instant ROI.

**Afraid of public speaking? Not to worry.** Although it ranks a whopping fourth on the top 100 list of human phobias (behind snakes, heights, and flying), it is a fear worth overcoming and a skill worth fine-tuning for anyone eager to empower and lead in our full-tilt communicative society. Attend this workshop and you will gain these skills and much more. Master these, and you're in the driver's seat. From the stage. In the boardroom. With your team. Among your peers. You can and will become a an exceptional presenter.

If that sounds like the kind of leader you're eager to be, join professional speaker and presentation skills coach, Dr. Susanne Gaddis for this fast-paced, dynamic and insightful workshop.

### LEARNING OBJECTIVES

In this engaging, interactive workshop, you'll learn how to:

- Set yourself up to WIN with the RIGHT introduction and opening
- Skillfully integrate your message with your client's to CAPTIVATE every audience
- Take your content from WORN OUT to WOW
- Deliver seamless presentations with SIZZLE
- Get people to want to listen to You
- Create energy and command presence with just your voice and movement
- Tap into top techniques pros use to establish rapport and credibility
- Identify and steer clear of the top 10 biggest presenter mistakes
- Get your audience involved and engaged every step of the way
- Master specific techniques to create a two-way dialogue with ANY audience
- Present less . . . and understand why 30% less is usually more
- Make statistics stick
- Connect with your audience through personal stories and anecdotes
- Handle hecklers and tough questions while keeping your cool
- Ask for what you want and close with passion

**Delivered in one or two day workshop formats,** Dr. Susanne Gaddis takes participants through the presentation skills you need to become an inspired and effective presenter. With her straight-forward, passionate and approachable style, you'll find yourself conquering fears and creating a commanding and empowered presence - with a confidence like you've never known. Invite Dr. Gaddis in today and put yourself in the driver's seat towards becoming a great presenter.

**Motivational Keynote Speaker and CEO of The Communications Doctor, DR. SUSANNE GADDIS, PHD, CSP, CEO** is an internationally-known interpersonal communications expert. With hands-on, results-producing strategies, tools, mindsets and solutions – she delivers game-changing programs that will have your audiences raving and adopting positive change for years to come!

DISCOVER SKILLS AND INSIGHTS TO COMMUNICATE POWERFULLY

919.933.3237 | [WWW.COMMUNICATIONSDOCTOR.COM](http://WWW.COMMUNICATIONSDOCTOR.COM)

©2014 The Communications Doctor, Inc.<sup>TM</sup>. All Rights Reserved.