



Keynote Presentations, Workshops, Executive Coaching
Susanne Gaddis, PhD, CSP
 The Communications Doctor ■ ■ ■

ARE YOU READY FOR A COMMUNICATIONS BOOSTER SHOT?

A Positive Communications Catalyst

Internationally recognized interpersonal communications expert, Susanne Gaddis, PhD, CSP, known as the The Communications Doctor, recognizes that there is an epidemic of unhealthy interactions in today's society. The good news is – she offers a cure. If you are ready to diagnose and treat what ails you, Dr. Gaddis offers up the perfect antidote. Her remedy? Prescriptions that will engage your mind, touch your life and help you foster a climate for healthy communications.

Practical – Positive – Proven

Dr. Gaddis' latest e-book, *Communication Booster Shots: Prescriptions for Healthy Communication* provides organizations with 52 practical solutions to remedy a variety of communication ills. For more information, visit: www.CommunicationsDoctor.com.



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FOR MORE INFORMATION
www.CommunicationsDoctor.com
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Doctor Gaddis is a Certified Speaking Professional. The CSP designation is the most sought-after visible measure of professionalism in the speaking business. The CSP designation is currently held by only 615 professional speakers worldwide.

PRAISE

"The enthusiasm you showed helped to start our conference with a BANG! The way you mixed humor with a motivational message was incredible. Thanks for making us look great!"

Mary Lowdermilk, Director

North Carolina Society of Hospital Volunteers

"I know that great companies are the result of great people with superb execution. Our investment with you towards the development of our people has resulted in immediate and ongoing positive returns."

Phil Meeks, Director of Pharmaceutical Development

Cardinal Health

"Dr. Gaddis' techniques for effectively listening and motivating others were put to immediate use by our staff. In fact, the integration in her seminar helped our employees get to know each other and establish new friendships. She has a terrific effect on people."

Jerry Klumas

Raytheon

"The feedback forms are some of the best I've seen in years at NASA Johnson Space Center. Your unique teaching style and dynamic interaction brought a breath of fresh air to NASA's training program."

Stephen Wiggins, Human Resources

NASA Johnson Space Center

"Thank you again for a wonderful presentation and for offering us tools to communicate more effectively with our co-workers, physicians, and most of all, with our patients. Your energy and enthusiasm were contagious and truly inspired our staff to utilize several of the tools you shared."

Becky Bertram, RN, MSN, Educational Specialist

Aspirus Wausau Hospital

"I've had numerous people stop me in the hallways with very positive feedback. Many have asked to have you come back and speak at our conference next year."

Rita Patton, Conference Chair

UNC Healthcare Systems

A FEW OF OUR CLIENTS

Making the Rounds . . .

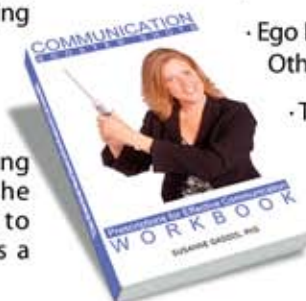
- American Nurses Association
- REX Hospital
- Mercy Health Center
- Duncan Regional Hospital
- Texas Children's Hospital
- Blue Cross & Blue Shield
- North Carolina Society of Hospital Volunteers
- Bayer Corporation
- Integris Health
- Oracle
- ProHealthcare, Inc
- Carilion Health Systems
- Mead Johnson
- Gambro Healthcare
- Oklahoma Hospital Association
- Cisco
- Environmental Protection Agency
- NASA

For more information about how Dr. Susanne Gaddis can provide your organization with the right prescription for effective communication, visit www.CommunicationsDoctor.com or email Gaddis@CommunicationsDoctor.com.

KEYNOTES & WORKSHOPS

Resuscitate your organization's communication with one or more of these customized workshops and keynotes:

- How To Communicate with Compassion
- Listen Up! Listening with Your Eyes and Ears
- All Stressed Up (And No Place To Go . . .)
- Ego Boosters vs. Ego Busters: Motivating Others Through Words and Actions
- The Power of Positive Psychology: A Strengths-Based Approach to Personal and Professional Development
- Organizational CPR: How to Breathe New Life Into Your Relationships



For a complete list of workshops visit:
www.CommunicationsDoctor.com

TALK SHOWS & PUBLICATIONS

The doctor is "IN" and has appeared on numerous syndicated radio and television shows, as well as in many nationally recognized publications such as:

- Shape Magazine
- Today's Nurse
- Women's Health
- The Whole American Nurse
- Nursing that Works
- Journal of Training and Development
- Quick & Simple Magazine
- Microsoft's Small Business Center
- Entrepreneur.com
- Good Housekeeping

