

THE Communications DOCTOR™

INSPIRATIONAL *Keynotes*
CONTENT-RICH *Workshops*
HIGH-IMPACT *Coaching*

The truth is? There are a lot of UNHEALTHY interactions in today's round-the-clock world. With humor, engaging strategies, empowered communication tools and a straight-forward, connective style, Dr. Susanne Gaddis, CSP, CEO has the powerful remedies and solutions to help you and your organization CREATE stronger, HEALTHIER Relationships, FUEL positive momentum in your life and LEAD in ways that will not just help you and your team complete - but EXCEL!

ABOUT *Susanne* GADDIS, PHD, CSP, CEO

A sought-after interpersonal communications expert and motivational speaker, Susanne has appeared on nationally syndicated radio, TV and video programming and has authored articles appearing in: The Journal of Training and Development, The Whole American Nurse, Shape Magazine, The Handbook of Public Relations, Corporate Meeting Planner, Quick and Simple Magazine, and on Microsoft's Small Business Online.

Susanne Gaddis, PhD, CEO is a Certified Speaking Professional. The CSP designation is the most sought-after and visible measure of professionalism in the speaking business. Awarded by The National Speakers Association, the CSP designation is held by less than 650 professional speakers worldwide.



“IT IS ONLY WHEN WE ARE
CONNECTED
TO OTHERS
THAT WE CAN *Lead*”
- SUSANNE GADDIS, PHD, CSP, CEO

For an audience-enriching,
change-inspiring event that they'll be
talking about for years to come,

CALL
DR. *Susanne* GADDIS TODAY!
919.933.3237

Susanne's DYNAMIC, Results-Producing TOPICS:

- MASTER YOUR MOMENTS – MASTER YOUR LIFE
How to Make the Most of Every Moment
- EGO BOOSTERS VS. EGO BUSTERS:
How to Create a Culture of Communications Excellence
- CHANGE YOUR ATTITUDE - CHANGE YOUR LIFE
How to Create a Powerful and Positive Transformation
- COMMUNICATE YOUR WAY THROUGH CHANGE
And Why It Doesn't Have to Be As Hard As We Make It!
- ALL STRESSED UP, AND NO PLACE TO GO!
A Strengths-Based Approach to Thriving Personally
and Professionally
- CONNECTIVITY AND COMMUNICATION
How to Use Verbal and Non-Verbal Skills to
Connect on a Higher Level
- LEADERSHIP 'MUST HAVE' SKILLS
FOR MANAGERS & SUPERVISORS
Communication Strategies for Today's Leaders

WWW.COMMUNICATIONSDOCTOR.COM

WHAT PEOPLE ARE SAYING ABOUT

DR. *Susanne* GADDIS

PHD, CSP, CEO

“The feedback forms were some of the best I've seen in my years at NASA Johnson Space Center. You received top ratings across the board. Your unique teaching style and dynamic interaction brought a breath of fresh air to NASA's training program.”

STEPHEN WIGGINS

Human Resources, NASA Johnson Space Center

“After attending "Ego Boosters vs. Ego Busters," our employees are energized and exuding positivity. They walked away from your workshop with the realization that they control how they feel. They choose! You gave us a better understanding of how to communicate with each other. You showed us how to pinpoint exactly where we stand in various relationships and touched each of our employees in a variety of ways. Everyone left with something significant.”

ARTURO DE LA GARZA

Director of Human Resources, The Bank and Trust

“You delivered what you promised - skills that we could use immediately to improve our communications at work and at home - with laughter and energy. Your powerful message about Ego Boosters and Ego Busters evoked an introspective and touching response.”

WILLIAM A. BROOKS

County Administrator, County of Lexington

“The feedback we have received has been outstanding. On a scale of 1 to 6, ratings were perfect in every category. Congratulations on an outstanding job. You were key to our program's success.”

ERIN K. BENITEZ, CAE

Executive Vice President,
Puerto Rico Hotel & Tourism Association

“WITH *Every* WORD
AND *Every* ACTION,
WE POSITIVELY AFFECT OR
NEGATIVELY INFECT OTHERS!”

- SUSANNE GADDIS, PHD, CSP, CEO

RENEW YOUR ENTHUSIASM FOR LIFE AND WORK.

BOOK

DR. *Susanne* GADDIS TODAY!

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Gaddis@CommunicationsDoctor.com

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WHAT DO *these* *Organizations* HAVE IN COMMON?

American Nurses Association

ASAE

BankTravel

Bayer Corporation

Blue Cross & Blue Shield

Broward County

Cardinal Healthcare

Cisco

Davita

EMC

EPA

Florida Atlantic University

H&R Block

Harris County

Houston Metro

LORD Corporation

Martin Marietta Materials

Meeting Planners International

MITRE

NASA Ames Research Center

NASA Glenn Research Center

NASA Johnson Space Center

North Carolina University

Novozymes

Oracle

Progress Energy

Puerto Rico Hotel and Tourism

Raleigh Wake County 911

Raytheon

SAS

Schlumberger

Shell Oil

Sealy

Teleflex Medical

The U.S. Army

United Space Alliance

University of North Carolina

UNC Hospitals

Universidad Autonoma de Tamaulipas

University of Central Florida

Virginia Tech

and many more . . .

THEY ALL HAVE RECEIVED
RESULTS-BASED SOLUTIONS
THROUGH PARTNERING WITH:

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Keynotes. WORKSHOPS. Coaching.

